

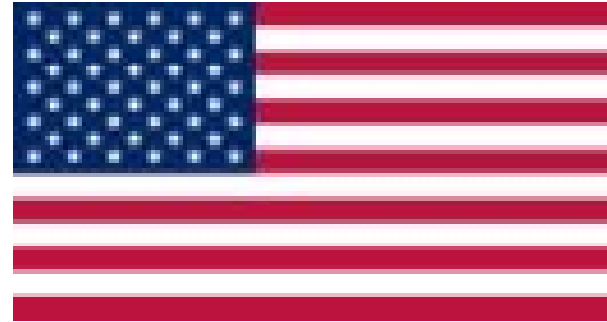
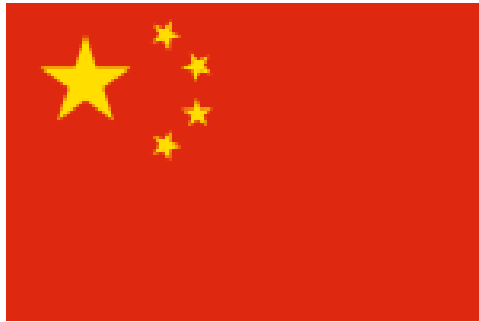
# A different medal count London 2012

What nations are really most successful?



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- Traditionally big countries like China or USA win most medals
  - Smaller countries have fewer resources and fewer talents
  - → Comparison not fair!
-

Idea: calculate number of medals based on  
number of residents!

| Pos. | Flag  | Country        | Gold | Silver | Bronze | Total | Residents     | Gold / million res. | Silver / million res. | Bronze / million res. | Total / million res. |
|------|---|----------------|------|--------|--------|-------|---------------|---------------------|-----------------------|-----------------------|----------------------|
| 1    |    | Grenada        | 1    | 0      | 0      | 1     | 107.850       | 9.27                | 0.00                  | 0.00                  | 9.27                 |
| 2    |    | Jamaica        | 3    | 3      | 3      | 9     | 2.804.332     | 1.07                | 1.07                  | 1.07                  | 3.21                 |
| 3    |    | Hungary        | 8    | 4      | 3      | 15    | 10.005.000    | 0.80                | 0.40                  | 0.30                  | 1.50                 |
| 4    |    | New Zealand    | 3    | 2      | 5      | 10    | 4.403.000     | 0.68                | 0.45                  | 1.14                  | 2.27                 |
| 5    |    | Slovenia       | 1    | 1      | 2      | 4     | 2.057.660     | 0.49                | 0.49                  | 0.97                  | 1.94                 |
| 6    |    | Croatia        | 2    | 1      | 1      | 4     | 4.290.612     | 0.47                | 0.23                  | 0.23                  | 0.93                 |
| 7    |    | UK             | 25   | 13     | 14     | 52    | 61.792.000    | 0.40                | 0.21                  | 0.23                  | 0.84                 |
| 8    |    | Denmark        | 2    | 4      | 3      | 9     | 5.580.729     | 0.36                | 0.72                  | 0.54                  | 1.61                 |
| 9    |    | Kazakhstan     | 6    | 0      | 3      | 9     | 16.776.000    | 0.36                | 0.00                  | 0.18                  | 0.54                 |
| 10   |    | Belarus        | 3    | 3      | 4      | 10    | 9.489.000     | 0.32                | 0.32                  | 0.42                  | 1.05                 |
| 11   |    | Lithuania      | 1    | 0      | 1      | 2     | 3.187.659     | 0.31                | 0.00                  | 0.31                  | 0.63                 |
| 12   |    | Netherlands    | 5    | 5      | 6      | 16    | 16.680.000    | 0.30                | 0.30                  | 0.36                  | 0.96                 |
| 13   |   | Australia      | 6    | 13     | 10     | 29    | 22.485.300    | 0.27                | 0.58                  | 0.44                  | 1.29                 |
| 14   |  | Cuba           | 3    | 3      | 2      | 8     | 11.247.925    | 0.27                | 0.27                  | 0.18                  | 0.71                 |
| 20   |  | Czech Republic | 2    | 3      | 3      | 8     | 10.526.685    | 0.19                | 0.28                  | 0.28                  | 0.76                 |
| 22   |  | USA            | 39   | 25     | 26     | 90    | 311.484.627   | 0.13                | 0.08                  | 0.08                  | 0.29                 |
| 24   |  | Germany        | 10   | 16     | 11     | 37    | 81.859.000    | 0.12                | 0.20                  | 0.13                  | 0.45                 |
| 40   |  | China          | 37   | 24     | 19     | 80    | 1.339.724.852 | 0.03                | 0.02                  | 0.01                  | 0.06                 |

- Smaller countries are now favoured
- Small gain of medals can boost position
- The big ones loose: China: pos. 40, USA: pos. 22
- But: still respectable rank for some bigger countries – e.g. UK (pos. 7)

(Status of medal count: August 10th, 2:00 pm)



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